Projected/Actual Monthly Revenues & Expenditures through FYE 2027

Update as of: 11/6/26

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	Comments
		Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Jan-27	Feb-27	Mar-27	Apr-27	May-27	Jun-27	FY2027 12-Mo Rec. & Proj.	FY27 12-Mo Initial Proj. as of 7/1/26	$$ Change From Initial Projection	% Change Projected : Recorded	FY2026 12-Month Actual	FY 2027 Increase/ (Decrease) Over	% Change Prior : Current Yr.	
		Recorded	Recorded	Recorded	Recorded	Projected	Projected	Projected	Projected	Projected	Projected	Projected	Projected								
REVENUES		9%	8%	7%	7%	8%	8%	8%	8%	9%	9%	9%	9%	100%	100%						
Swap Meet & Marketplace Fees	836	**483,979**	**459,252**	**388,936**	**400,205**	**470,000**	**461,000**	**458,000**	**455,000**	**475,000**	**485,000**	**495,000**	**510,000**	**5,541,372**	**5,720,000**	(178,628)	-3.1%	**5,786,690**	(245,318)	-4.2%	Effective 08/16/2026, swap meet management company responsible for collecting buyer fees.
Parking Revenue	1320		**20,845**			**10,000**								**30,845**	**31,000**	(155)	-0.5%	**24,859**	5,986	24.1%	
Food and Beverage Income	1321		**34,049**			**10,000**								**44,049**	**40,000**	4,049	10.1%	**24,494**	19,555	79.8%	
Rental Revenue	1322	**17,347**	**6,494**		**3,550**	**2,500**			**2,553**			**2,600**		**35,044**	**30,000**	5,044	16.8%	**229,225**	(194,181)	-84.7%	
Interest Income	288	**170,676**	**1,054,484**	**743,207**	**202,657**	**170,000**		**170,000**		**170,000**		**170,000**		**2,851,024**	**1,020,676**	1,830,348	179.3%	**676,223**	2,174,801	321.6%	Aug 2026: interest for Aug 2025 to Jan 2026; Sep 2026: interest for Feb 2026 to Jun 2026 Oct 2026: interest for Jul 2026
Miscellaneous	Var.	**12,235**	**7,721**		**110**		**7,000**			**7,000**			**7,000**	**41,066**	**40,235**	831	2.1%	**41,236**	(171)	-0.4%	
Total Revenues:		**684,237**	**1,582,845**	**1,132,143**	**606,522**	**662,500**	**468,000**	**628,000**	**457,553**	**652,000**	**485,000**	**667,600**	**517,000**	**8,543,400**	**6,881,911**	1,661,489	24.1%	**6,782,727**	**1,760,673**	26.0%	
EXPENSES																					
Personal Services - Payroll	2000	**250,285**	**291,994**	**227,442**	**181,171**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**275,000**	**3,150,892**	**3,275,285**	(124,393)	-3.8%	**2,929,906**	220,986	7.5%	Aug 2026: $29,600 vacation payout Sep 2026: 3 employees transferred to DBEDT (Act 175 SLH 2026) plus employee who left in Aug 2026 resulted in a $32,600 decrease Oct 2026: reduction in pkg attendants due to swap meet mgmt company assuming duties
Other Current Expenses	Var.	**197,013**	**86,732**	**72,543**	**63,830**	**147,000**	**145,000**	**145,000**	**147,000**	**145,000**	**147,000**	**145,000**	**145,000**	**1,586,118**	**1,800,013**	(213,895)	-11.9%	**1,916,942**	(330,824)	-17.3%	prior year: $191.000 to prepare for relocation (dispose hazardous waste; purchase barricades, tent cover, shipping containers; level pkg lot where containers to be placed)
Total Expenses:		**447,298**	**378,726**	**299,985**	**245,001**	**422,000**	**420,000**	**420,000**	**422,000**	**420,000**	**422,000**	**420,000**	**420,000**	**4,737,010**	**5,075,298**	(338,288)	-6.7%	**4,846,848**	(109,838)	-2.3%	
PROFIT / (LOSS)		**236,938**	**1,204,119**	**832,158**	**361,521**	**240,500**	**48,000**	**208,000**	**35,553**	**232,000**	**63,000**	**247,600**	**97,000**	**3,806,389**	**1,806,613**	**1,999,777**	**110.7%**	**1,935,879**	**1,870,510**	**96.6%**	
NET CASH BALANCE:		**$58.1M**	**$59.3M**	**$60.1M**	**$60.5M**	**$60.7M**	**$60.8M**	**$61.0M**	**$61.0M**	**$61.3M**	**$61.3M**	**$61.6M**	**$61.7M**								

Summary Table - FY2027

Category	Rec. + Proj.	Initial Proj.	Variance	% Change
Total Revenues	$8.5M	$6.9M	$1.7M	24.1%
Total Expenses	$4.7M	$5.1M	-$0.3M	-6.7%
Net Surplus/(Deficit)	**$3.8M**	**$1.8M**	**$2.0M**	**110.7%**

DATAMART- Acct. Summary	**FY 2027**
FY '27 Beginning Cash Balance:	**57,863,137**
FY '27 Surplus/Shortfall:	**3,806,389**
FY '27 Cash Balance:	**61,669,526**
*Less: FY '27 Transfer/Adjustment:	
FY '28 Carryover Cash Balance:	**61,669,526**

Monthly Summary of Events Report
Events Branch
10/16/26 to 11/13/26

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	# OF PARKING ATTENDANTS	VEHICLES PARKED	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMENTS
10/29/26 & 10/30/26	American Medical Response (AMR)	Upper Halawa Parking Lot	-	-	-	-	-	Ambulance driver training.
11/5/26 & 11/6/26	Department of Transportation	Lower Halawa Parking Lot	-	-	3	-	-	Construction Career Day for 2,000 middle and high school students.

Centerplate

Monthly Report

Stadium Authority Meeting
11/19/2026

ALOHA STADIUM SWAP MEET AND MARKETPLACE
Oct-26

Shopper Attendance:

October Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2025	81,962	13	6,305	0	81,962	6,305
2026	77,856	13	5,989	0	77,856	5,989
Difference	(4,106)	0	(316)	0	(4,106)	(316)
%	-5%		-5%	#DIV/0!	-5%	-5%

Vendor Attendance:

October Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2025	7,230	13	3,652	281	3,578	275
2026	6,452	13	3,715	286	2,737	211
Difference	(778)	0	63	5	(841)	(64)
%	-11%		2%	2%	-24%	-23%

Operations Information:

Local Broadcast
KHON TV

Digital
Spectrum
HNN

Local / Visitor Print
Drive Magazine
101 Things To Do

Social Media Platforms
Instagram @alohastadiumswapmeet
Facebook @alohastadiumswapmeet

November 2026

November 2026

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Nov 1 6:30am Swap Meet; UHPL	2	3 General Election Day	4 8:00am Swap Meet; UHPL	5 6:30am Hawaii Construction Career Day; LH	6 6:30am Hawaii Construction Career Day; LH	7 8:00am Swap Meet; UHPL
8 6:30am Swap Meet; UHPL	9	10	11 Holiday - Veteran's Day 8:00am Swap Meet; UHPL	12	13	14 8:00am Swap Meet; UHPL
15 6:30am Swap Meet; UHPL	16	17	18 8:00am Swap Meet; UHPL	19 8:00am Board Meeting	20	21 8:00am Swap Meet; UHPL 3:30pm Fiji Concert; LH
22 6:30am Swap Meet; UHPL	23	24	25 8:00am Swap Meet; UHPL	26 Holiday - Thanksgiving Day	27	28 8:00am Swap Meet; UHPL
29 6:30am Swap Meet; UHPL	30	Dec 1	2	3	4	5

December 2026

December 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

January 2027

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Nov 29	30	Dec 1	2 8:00am Swap Meet; UHPL	3 4:00pm Lantern Event; UH	4 4:00pm Lantern Event; UH	5 8:00am Swap Meet; UHPL 4:00pm Lantern Event; UH
6 6:30am Swap Meet; UHPL 4:00pm Lantern Event; UH	7	8	9 8:00am Swap Meet; UHPL	10 4:00pm Lantern Event; UH	11 4:00pm Lantern Event; UH	12 8:00am Swap Meet; UHPL 4:00pm Lantern Event; UH
13 6:30am Swap Meet; UHPL 4:00pm Lantern Event; UH	14	15	16 8:00am Swap Meet; UHPL	17 8:00am Board Meeting 4:00pm Lantern Event; UH	18 4:00pm Lantern Event; UH	19 8:00am Swap Meet; UHPL 4:00pm Lantern Event; UH
20 6:30am Swap Meet; UHPL 4:00pm Lantern Event; UH	21	22	23 8:00am Swap Meet; UHPL	24	25 Holiday - Christmas Day	26 8:00am Swap Meet; UHPL
27 6:30am Swap Meet; UHPL	28	29	30 8:00am Swap Meet; UHPL	31	Jan 1, 27	2

Josh Green, M.D.
Governor

Sylvia Luke
Lt. Governor

James Kunane Tokioka
DBEDT Director

Dane K. Wicker
DBEDT Deputy Director

Walter Thoemmes
Stadium Authority Chair

Michael R. Yadao
Aloha Stadium Manager

Stadium Board Meeting Marketing Update – NOVEMBER 2026

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility.

1. Stadium Communications and Community Relations
-Oversee all stadium related media.
-Communication coordination and scheduling with all Hawaii media platforms as they arise.
-Oversee NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED).
-Coordinate community presentations.

2. Website
-Continue to maintain and update the current website with new NASED project information, current events and information on a daily base.
-Continue to update backend site improvement issues online on current site.
-Restructure new website design and development to launch in late 2026.

3.Social media and ongoing public relations efforts
-Continue to execute 2026 Marketing and Social Media Plan.
-Continue to monitor and update daily with new content across all media platforms.
-Provide monthly analytical reports and trends.

4.Advertising Coordination
-Oversee, as needed, events and activities.

5. DOE STEM Curriculum and Social Media Al Oha Project
-Launch and coordinate new Ai mascot to create new steam program for DOE schools along with social media platforms.
-Coordinate events and presentations within DOE campus'.
-Coordinate upcoming DOE events: Career Construction Day (Nov), AMR Collab (Jan).

6.Swap Meet & Marketplace Coordination
-Continue to review and update swap meet marketing and operational needs, advertising report reconciliation sand budgets.
-Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events, entertainment, giveaways and vendor coordination within the marketplace.
-Assist with marketing/PR, social media efforts and coordination.
-Assist with vendor communications on market plans and updates.

8.Construction & Project Oversight
-Oversee archivist assistant for documentation for Aloha Stadium and NASED project.

9.Creative stadium & event collateral
-Creative production for stadium marketing as needed.
-Creative video production partnerships with the University of Hawaii.
-Creative development in video and podcast production.